

The Birds' Nest

Official Newsletter of the Buffalo Thunderbird Club
July 2010

Secretary's Report:

Our June meeting was held Saturday June 5th, hosted by Roy and Pat Ehlenfield. Many thanks to Roy and Pat for having us!!! We enjoyed pizza and wings, a beautiful view and as always good company! The upcoming 25th Annual Thunderbird car show was our meeting agenda. By now hopefully everyone has their calendar marked for Sunday August 15th!!!

We are on track with DJ, food/ refreshments etc. Flyers and 50/50 split tickets are available at meetings (or can contact Rich DeMarco for flyers and Byrnie Shonhart for 50/50 split tickets). Please continue to work on items for our goodie bags and Chinese auction. At this point with the show coming up in less than 2 months advertising is a priority. Please promote our show whenever/wherever possible. Any advertising ideas are greatly appreciated, please bring them to the next meeting. Our July meeting is set up for Buffalo Raceway – Saturday July 11th (as the 1st Saturday is the holiday weekend we delayed a week - please see June 9th e-mail from Joe). Please call Sheila Lombardo at 627-2906 with any questions regarding meeting.-Lorrie S.

**The
Car Show is
August 15
at West-Herr
of Amherst**



Thank You to Gregg Zimmerman for all the articles contributed to our newsletter, we would only have one page without him!

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**ENJOY
THOSE
BIRDS!**

Support WEST-HERR FORD, our club's sponsor



Next Meeting: The next meeting is July 11th at Buffalo Raceway. Dinner at 6:00 Dutch Treat.

Buffalo Raceway is easy to get to, Exit the Thruway at Exit 57, Take Rt. 75 South, 1.2 miles turn Left on to Legion Dr., at the Traffic circle, take 62 North, the Raceway is 1/2 mile on the Right.

Ford is shuttering Mercury:

Ford announced it will cease making Mercury Brand Vehicles later this year. Production will end in the fourth quarter.

A minor player in the U.S. markets for years, Ford said Mercury accounts for less than 1% of its 16% market share. Ford noted that overall sales rose 23%, but Mercury sales fell 11%.

In doing away with Mercury, Ford can better allocate resources to its core Ford and upscale Lincoln brands. Ford says it plans to introduce seven new or refreshed models to better compete against Cadillac and Toyota Lexus models.-Gregg Z.

Buffalo Cars and Coffee:

The Millenium Hotel on 2040 Walden Avenue, in Buffalo, NY, has graciously offered their parking lot for a Cars and Coffee style event. 1st and 3rd Sundays of every month from April until November, 8 AM -10 AM

Easy access to I-90 to/from Walden Avenue exit 52. There is no cost to bring your car, there is no cost to visit either.

All cars are welcome. Their restaurant is open, or bring your own coffee.-Gregg Z.

Burma Shave Signs:

For those who never saw any of the Burma Shave signs, here is a quick lesson in our history of the 1930's and '40's, & somewhat into the 50's. Before there were interstates, when everyone drove the old 2 lane roads, Burma Shave signs would be posted all over the countryside in farmers' fields.

They were small red signs with white letters. Five signs, about 100 feet apart, each containing 1 line of a 4 line couplet.....and the obligatory 5th sign advertising Burma Shave, a popular shaving cream. Here are some of the signs.-Gregg Z.

DON'T STICK YOUR ELBOW
OUT SO FAR
IT MAY GO HOME
IN ANOTHER CAR.
Burma Shave

TRAINS DON'T WANDER
ALL OVER THE MAP
'CAUSE NOBODY SITS
IN THE ENGINEER'S LAP
Burma Shave

SHE KISSED THE HAIRBRUSH
BY MISTAKE
SHE THOUGHT IT WAS
HER HUSBAND JAKE
Burma Shave

DON'T LOSE YOUR HEAD
TO GAIN A MINUTE
YOU NEED YOUR HEAD
YOUR BRAINS ARE IN IT
Burma Shave

DROVE TOO LONG
DRIVER SNOOZING
WHAT HAPPENED NEXT
IS NOT AMUSING
Burma Shave

BROTHER SPEEDER
LET'S REHEARSE
ALL TOGETHER
GOOD MORNING, NURSE
Burma Shave

More signs will follow next Month

Neon Items for Sale:

We just got approved from Ford on these T-Bird neon signs and clocks. The neon signs are \$210 + freight and the clocks are \$50 + freight. Volume discounts are available.

Alan at www.neonetics.com
410-374-8057



Macs New Website:

Macs has a brand new website and it is very good with a new item called my garage/my account. Its worthwhile to check it out.

MACS@macsauto.com